

RDS BOARD MEETING

ANNUAL MEETING

December 14, 2021

Present: Steve Poisson, Aaron Frichtl, Cooper Whitman,
Jessica Butler, Juli Bochsler, Linda Williams and Greg Peavey (Guest)

RDS Wine on Wednesday: Julie suggested we pair it with business topics that might appeal to more people more as an informational gathering. It was decided to do January 12th at the Game Stop 279 N 3rd and offer Google my Business advice. On February 8th do the Beauchamp building and offer Grant information.

Minutes were approved from last month.

Jessica will have a year end Profit and Loss for us at the next meeting.

Elections for 2022:

Aaron Frichtl 3 year term for President.

Julie Boschler for 2 year term for V President.

Linda Williams for interim Secretary 2 year term.

Jessica Butler for Treasurer 3 year term.

Juli Bochsler for Economic Vitality Chair 1 year term.

Steve Poisson as Member at Large.

Voted and approved by all.

The new shed just needs the siding to get finished up. All things to be moved from Julie's shed to the new one in January.

Sidewalk art is ready to go as soon as weather permits.

Our Town ad will be done by Julie and Linda for January and February.

The Radio Ad will continue and Cooper will take over the responsibility to see that it gets changed approximately once a month. Others will need to give him content to use.

Julie talked about the Historic Plaque tour and brochures that will link people back to our RDS site and google maps. The trifold brochure will be distributed to local businesses.

Helping businesses with Google my Business, to see how it works and how it can improve their business. Do we think there is enough interest? We will try this and incorporate it with the wine on Wednesday. We may offer a more in-depth session if merchants show interest.

Jessica will write a program to let merchants update the directory on our website.

We have a bulletin Board at the Grove in the foyer that we will remove and we will put up a box in the foyer of the Beauchamp building for drop off of checks and things for RDS.

Greg Peavey from the Hobby Hut is concerned about lighting downtown at night. Steve talked about the City ordinance and codes on lights in

store windows and awnings. The problem is no one from the city will enforce it. Someone suggested we do a "Bright Window Campaign" and go to the business's downtown to explain the ordinances. Perhaps we will also assist with installation. Grant?

The minutes of this meeting reflect that Aaron Frichtl will be removed as a signer of checks from the RDS Maps checking account and in his place will be added Julie Boschler.

As Steve will no longer be President after December 31st he will give all vital information, keys and such to Aaron and Julie.

8:05 Meeting adjourned